

The Economist Guide to Financial Management (2nd Ed): Principles and practice (Economist Books)

The Economist, John Tennent

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The Economist Guide to Financial Management will help the reader understand financial jargon, financial statements, management accounts, performance measures, budgeting, costing, pricing, decision-making and investment appraisal. This second edition has been fully revised and expanded with detailed examples from 100 leading businesses around the world.



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