



Jewelry & GemsThe Buying Guide: How to Buy Diamonds, Pearls, Colored Gemstones, Gold & Jewelry with Confidence and Knowledge

Antoinette Matlins P.G., Antonio C. Bonanno FGA ASA MGA

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Recommended by consumer and jewelry trade reviewers around the world, it is already in use in over 100 countries and has been translated into Spanish, Arabic, Greek, Hungarian, Russian and Japanese. Over 400,000 copies are now in print and this revised, updated, expanded edition covers even more: buying and selling on the internet, dazzling new diamond cuts, recently discovered gems ... and new treatments and trickery to look out for. There are fascinating mythical and magical tidbits, and *practical tips that could only come from an insider*.

In simple, straightforward terms you'll learn about the four Cs and how to juggle them to get what you want, *at the price you want to pay*; what to *look for*, and *look out for*; all about gold and platinum, jewelry design, and some of the country's leading designers. You'll learn what questions to ask and what to get in writing, and even how to select the jeweler, appraiser, and insurer.

The authors leave no stone unturned to give you everything you need to know?whether you are a novice or a connoisseur. With *Jewelry & Gems: The Buying Guide*, you'll find the experience can be a joy, and the gems and jewelry you select a source of *lasting* pleasure!

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