



Toys of the '50s, '60s, and '70s

Kate Roberts, Adam Scher

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Gumby. Barbie. Slinky. WHAM-O. Spirograph. Hot Wheels. Atari.


These toys—and the stories of the kids, parents, child-rearing experts, inventors, manufacturers, and advertisers they affected—reflect the dynamism of American life.

Senior exhibit developer and best-selling author Kate Roberts, along with senior curator Adam Scher, spotlight forty-five memorable toys, placing them in historical context and examining their development and launch, their impact on kids and the larger community, and their reflection of the social and cultural shifts of each decade.

The book, developed in conjunction with the national traveling exhibit of the same name, will include firsthand stories shared by adults who revered these toys as kids as well as research gleaned from primary sources and toy experts and collectors.

Kate Roberts is senior exhibit developer for the Minnesota Historical Society (MHS) and author of the best-selling book *Minnesota 150*. **Adam Scher** is a senior curator in the collections department at the MHS.

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Michael Spicer:

Exactly why? Because this Toys of the '50s, '60s, and '70s is an unordinary book that the inside of the book waiting for you to snap the item but latter it will shock you with the secret this inside. Reading this book next to it was fantastic author who write the book in such awesome way makes the content inside easier to understand, entertaining approach but still convey the meaning entirely. So , it is good for you for not hesitating having this anymore or you going to regret it. This amazing book will give you a lot of benefits than the other book have such as help improving your expertise and your critical thinking method. So , still want to hesitate having that book? If I ended up you I will go to the book store hurriedly.

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