



IBL Code - Protocol, Etiquette And Business Culture (International Business Language Book 6)

Tami Lancut Leibovitz

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**** PART 6 - Protocol, Etiquette And Business Culture ****

IBL Code is a premier guide for executives, businesspeople, politicians, celebrities, diplomats, and more seeking to brand a personal image across the globe.

Let yourself be understood and appreciated with the help of the IBL Code.

In your effort to get to know the cultural traditions of foreign countries, you can systematically learn the International Business Language Code of success:

- First impressions, external appearance, female executives, relocating your family
- Personal networking, self-branding, online networking
- Tools for verbal and non-verbal interpersonal communication, including intensity of voice, facial expressions, and eye contact
- International dress protocol, personal wardrobe, accessories
- Hosting skills, who sits next to whom and why, the party invitation, menu
- Protocol for business meetings, conferences, conventions, management meetings, and conflict resolution
- Effective media communication, creating a charismatic public performance, developing your company's online image

This is a must-have book for entrepreneurs, investors, executives, and fundraisers, as well as politicians, diplomats, celebrities, and anyone who wants to understand the inner workings of foreign countries.

Tami Lancut Leibovitz founded the International Institute for Image, Communication, and Etiquette in Business, Society, and Politics. As an advisor to public figures, senior executives, and diplomats, with thirty years of experience, Tami's books have become mandatory reading for people in business, media, and the public arena. IBL Code is a product of life-long, international expertise in the management of personal image branding.

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