



How to Get Your Point Across in 30 Seconds or Less

Milo O. Frank

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GET YOUR LISTENER'S ATTENTION, KEEP HIS INTEREST, AND MAKE YOUR POINT -- ALL IN THIRTY SECONDS!

Milo Frank, America's foremost business communications consultant, shows you how to:

- * Focus your objectives
- * Utilize the "hook" technique
- * Use the secrets of TV and advertising writers
- * Tell terrific anecdotes that make your point
- * Shine in meetings, question-and-answer sessions, and more!

Milo Frank's proven techniques give you the edge that successful people share -- the art of communicating quickly, precisely and powerfully!

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