



More Than a Hobby: How a \$600 Startup Became America's Home and Craft Superstore

David Green

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More than a Hobby takes readers inside the mind of a low-key, likable Oklahoma entrepreneur who has created a unique shopping experience. How did his company go from a \$600 loan to \$1.3 billion in annual sales in just thirty-one years-especially when he wasn't groomed for this work either by heritage or by education?

Green was willing to go against the tide, allowing faith to play a huge part in the business. *More Than a Hobby* describes how this wildly successful business was built not on business-school theory, but on the founder's own experience as a grassroots store manager.

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