



Mastering Communication at Work: How to Lead, Manage, and Influence

Ethan F. Becker, Jon Wortmann

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Mastering Communication at Work is based on 45 years of research and working with over half-a-million clients around the world. From leaders of countries to leaders of companies to people just starting out in their career, Becker and Wortmann teach techniques that start with the essential wisdom of Aristotle and include the best practices in today's global organizations.

The book includes interviews with leaders who reveal the inside story of the communication secrets at:

- **The White House**
Doris Kearns Goodwin, presidential historian and Pulitzer Prize winning author
- **Google**
Laszlo Bock, Vice President, People Operations
- **EMI Publishing**
Big Jon Platt, President
- **IBM**
Jeanette Horan, Vice President of Enterprise Business Transformation
- **Harvard Business School**
Tony Mayo, Director of the Leadership Initiative
- **The New York Giants**
Peter John-Baptiste, Director of Public Relations

Mastering Communication at Work provides clear, actionable advice you can put to use right away and simple drills to practice during your next meeting, one-on-one conversation?or even sitting at your desk.

Use *Mastering Communication at Work* as your coach and you'll see immediate results in yourself, your people, and your organization.

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