



7-Step Strategy for Human Resources and Public Relations

Danna G. Hallmark, Dan Schultheis

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In Human Resources, Human Relations, or Public Relations, providing seminars, learning opportunities and training for the people in your care is more effective if there is an overall plan or strategy that links all the training together. Just as fighting this battle and that skirmish without any plan behind the actions simply wastes resources and the lives of men; so spending your department budget on this and that without an overall plan or strategy for value added wastes your company's resources and the talent of your people.

Do your PR and HR Departments or personnel have a strategy? Do you have a proven formula that can be employed time and time again with sure-fire outcomes? Probably not. Not because you haven't been diligent in giving them everything you think they need. Not because they haven't tried.

Actually, you've probably never considered PR or HR as being strategic. That's not surprising.

Dan Schultheis has been discovering the components that make up PR/HR strategy for the last 20 years of his long and successful career. He's successfully worked with a myriad of companies over those years, building an impressive track record of resolving the situations encountered each time in different venues, with many diverse department heads, teams, company officers and employees. From his hands-on research has emerged an easily applied formula that can be followed time and time again with the same, satisfying and successful outcomes.

Dan spent several years reviewing what he had accomplished and how he went about his work. He, then, developed his unique method into a formula that can be imparted to employees, department heads, and personnel, that they can, then, utilize themselves as a strategy for achieving and maintaining harmony in the work place.

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Joel Wall:

This 7-Step Strategy for Human Resources and Public Relations is completely new way for you who has curiosity to look for some information since it relief your hunger of information. Getting deeper you in it getting knowledge more you know or else you who still having little digest in reading this 7-Step Strategy for Human Resources and Public Relations can be the light food to suit your needs because the information inside that book is easy to get by simply anyone. These books create itself in the form which is reachable by anyone, yes I mean in the e-book web form. People who think that in guide form make them feel tired even dizzy this guide is the answer. So there isn't any in reading a book especially this one. You can find what you are looking for. It should be here for an individual. So , don't miss the idea! Just read this e-book kind for your better life and also knowledge.

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