

### Ice Breakers! How To Get Any Prospect To Beg You For A Presentation

Tom "Big Al" Schreiter

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# Ice Breakers! How To Get Any Prospect To Beg You For A Presentation

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**Ice Breakers! How To Get Any Prospect To Beg You For A Presentation** Tom "Big Al" Schreiter Want to get your MLM and network marketing prospects to beg you for a presentation by using Ice Breakers? You can turn any warm or cold prospect into a hot prospect, wanting to know all about your business. How?

By learning how to effectively introduce your business into a social conversation with an easy, rejection-free sequence of just a few words. Prospects want what you have to offer, but they are afraid of someone selling them. However, prospects love to buy and join. So why not use socially acceptable word sequences that compel any prospect to literally beg you for a presentation?

This book contains several effective formulas with many examples of each formula that you can use or modify. Once we know how the formulas work, we can create unlimited Ice Breakers on-demand to use and pass on to our downline. Your distributors will no longer be afraid of prospecting; instead, they will love prospecting. It is much more fun when we are in control. Distributors want to work hard, but just don't know what to say. Their opening random remarks ruin their chances and they suffer bad experiences. That experience trains them to avoid prospecting. With trained words and phrases, everything changes. Quick and positive results. Prospecting is fun again.

Enjoy learning how to prospect negative people, positive people, relatives, co-workers, strangers, leads, cold prospects ... anyone, by using fun Ice Breakers that even the prospects enjoy.

So if you need more prospects, if you need to give more presentations, then this is the book for you. Spend the entire week giving presentations, instead of spending the entire week looking for someone to talk to. And never again will you have to hear one of your distributors complain, "I just don't have anyone to talk to."

Ice Breakers are the best way to energize your MLM and network marketing business.



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