



Balance Sheet Basics: Financial Management for Nonfinancial Managers

Ronald C. Spurga

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The balance sheet is the most basic tool of financial management, yet to most of today's nonfinancial managers it is a complete mystery. In *Balance Sheet Basics*, Ronald Spurga takes you step by step through the balance sheet to explain not only the line items and what they mean, but also how to interpret ratios derived from the balance sheet, providing an indispensable road map to good financial management. More importantly, you'll find page after page of information that will show you how to improve your 401(k), invest successfully, and increase your net worth.

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