



Elvis Inc.: The Fall and Rise of the Presley Empire

Sean O'Neal

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Elvis Presley made more money in his lifetime than any other performer in history. Yet, when he died, his estate was nearly bankrupt. In *Elvis Inc.*, author Sean O'Neal reveals the abysmal condition the estate was in when Elvis died, and how Elvis Presley Enterprises turned the estate into the huge success it is today, raking in more than \$100 million a year. Here is a glimpse of what's revealed in *Elvis Inc.*:

Why the second floor of Graceland is off-limits to the public

Why Elvis never toured outside the United States

How much Elvis' relationship with Colonel Tom Parker cost him

About the Author Sean O'Neal is an acknowledged Elvis expert and collector of Elvis memorabilia. He has been studying Elvis Presley's life and music for over twenty years.

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Karyn Turner:

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Betty Dansby:

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