



# The Resilient Enterprise: Lean Organizational Design for Business Transformation

*Will Evans*

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# The Resilient Enterprise: Lean Organizational Design for Business Transformation

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**The Resilient Enterprise: Lean Organizational Design for Business Transformation** Will Evans  
**A clear action plan for building organizational resilience in the real world**

*The Resilient Enterprise* is the executive's guide to bouncing back through Lean Organizational Design. Whatever the market can throw, no matter where the economy goes, your business needs to survive. While larger organizations are able to drive out waste and exploit existing business models to scale and survive, the mindsets, models, and methods required to do so at scale make organization systems fragile and susceptible to disruption. This book provides a toolbox for fortifying your organization against collapse and developing a strategy to thrive, drawing from the disciplines of Lean Thinking, Design Thinking, UX, and Goldratt's Theory of Constraints. The author's experiences in finance, healthcare, and media provide specific case studies that illustrate challenges, strategies, and real-world methods used to increase resilience, and a selection of experts from the field augment the discussion with additional perspective. Diagrams, tables, and end-of-chapter review questions reinforce the concepts under discussion to help you develop a true working understanding of the material at hand.

Executives need a clear, delineated action plan for building resilience within their organization, and this guide delivers—with multiple perspectives, real-world examples, and specific, concrete guidance.

- Drive excellence and increase strategic capability
- Explore new business models and revenue streams
- Deliver exceptional customer value
- Protect core business and weather market shocks

The concept of organizational resilience isn't new, but so far, the problem has only been framed. There has not yet been explicit guidance on theory and application as practiced in real world organizations—until now. *The Resilient Enterprise* is the "get it done" guide for executives who would prefer to stop discussing the problem, and start fixing it.

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