

Psychology: The Science of Mind and Behavior with In-Psych Plus CD-ROM and PowerWeb

Michael W. Passer, Ronald E Smith, Michael Passer, Ronald Smith

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This textbook reflects the experiences of Michael Passer and Ronald Smith as faculty who have taught the introductory psychology course several dozen times, and, earlier, as students whose own interest in psychology was sparked by instructors who brought the introductory course to life. Four goals have influenced their writing of this text: 1) to show students that the world of behavior is fascinating; 2) to help students think critically and analytically about behavior, dispelling common myths; 3) to convey the intellectual excitement of studying behavior with scientific rigor; 4) to apply knowledge obtained from scientific inquiry to real-world problems. Users and reviewers of Passer and Smith's text overwhelmingly praise the authors for succeeding at these goals!



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